

# media advisory

Feb. 21, 2017

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## Mount Royal University and Nelson Mandela High School address the elephant in the room on Pink Shirt Day

CALGARY — Media are invited to Nelson Mandela High School students [Who's Frank? campaign](#) on Feb. 22, [Pink Shirt Day](#).

Frank is a pink elephant at the centre of MRU's anti-bullying campaign. Bullying is the "elephant" in most classrooms, sports arenas, playgrounds and workplaces — something that is there but no one talks about. Since the launch of Who's Frank?" in 2014, Frank has visited many Calgary schools to raise awareness of bullying.

The event will include a presentation for students from Candy Palmater, Canadian activist, actor, writer, international speaker, and award-winning TV and radio personality.

Started by two teenagers in Nova Scotia, Pink Shirt Day is an initiative that encourages everyone to wear a pink shirt to stand up to bullying. Nelson Mandela High School opened this fall. To help students celebrate their first Pink Shirt Day, Shaw TV has generously provided pink t-shirts for the entire school population.

Date: Tuesday, Feb. 22  
Times: 12:15 p.m. interviews with Candy Palmeter, MRU and CBE representatives and students  
Place: Nelson Mandela High School, 5 Saddletowne Circle N.E.  
Contacts: Teresa Martin, Principal, Nelson Mandela High School  
403-817-3500  
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*Note: Principals have a responsibility to limit media coverage only to students approved for interviews. Reporters attending an event are requested to receive permission from a CBE contact before interviewing or photographing students. Thank you for your cooperation in this matter, and for joining us in celebrating public education.*

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