

# media advisory

March 22, 2018

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CBE students explore career and technology challenge

## For Immediate Release

**CALGARY** — Media are invited to join students and staff at Lester B. Pearson High School as junior/middle school students from CBE schools participate in a Career and Technology Foundations (CTF) Showcase.

Students engage in a challenge in an area of passion, with the support and feedback of numerous volunteers from post-secondary vocational programs and industry. The hands-on, interactive challenge events allow students to demonstrate and nurture career skills in areas like foods, fashion, photography, leadership, construction, robotics, business, and information technology.

The CTF Showcase is an Area 4 initiative in its fifth year, highlighting the Career and Technology Foundations courses offered at middle schools within the CBE. CTF courses provide middle school students with an introduction to the skills and knowledge related to Career and Technology Studies courses offered at the high school level. The CTF and CTS courses/clusters are based on five areas within the NOC (National Occupational Classification). These career clusters are grouped into five themes: Business, Technology, Human Services, Resources, and Technology.

Media are invited to attend. Spokespeople will be available for interview.

## Event Details

**Date:** Friday, Mar. 23, 2018  
**Times:** 10 – 11 A.M.  
**Place:** Lester B. Pearson High School, 3020 52 St N.E.  
**Contact:** Zoe Serediuk, 587-777-8220

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Note: Principals have a responsibility to limit media coverage only to students approved for interviews. Reporters attending an event are requested to receive permission from a CBE contact before interviewing or photographing students. Thank you for your cooperation in this matter, and for joining us in celebrating public education.

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