media advisory

Strongman Bus Pull at Sir John Franklin School

Dec. 20, 2018

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For Immediate Release

CALGARY — Media are invited to attend Sir John Franklin School when teacher and Calgary's Strongest Man competitor, James Loach, will attempt to pull a yellow school bus filled with students and food donations collected for the Calgary Food Bank

Students and staff at the school have been participating in the annual Mayor's Food Drive. On the last day of class before the winter break, the class that has collected the most food bank donations will be pulled in a bus while the rest of the school cheers on their teacher.

Following the event, the bus will deliver the food donations to the Food Bank.

Event Details

Date: Friday, Dec. 21

Time: 10 – 11 a.m. (bus pull at 10:30 a.m.)
Place: Sir John Franklin School, 2215 8 Ave. N.E.

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Note: Principals have a responsibility to limit media coverage only to students approved for interviews. Reporters attending an event are requested to receive permission from a CBE contact before interviewing or photographing students. Thank you for your cooperation in this matter, and for joining us in celebrating public education.

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