

media advisory

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The My World Conference – Inspiring CBE students to make a difference

For Immediate Release
Media Availability and Photo Op

CALGARY — Over 900 middle school student leaders and their teachers will be inspired to action at the sixth annual My World Conference.

This unique opportunity will allow students from 35 CBE schools to learn from local, national and international organizers and activists. Students will be inspired to “think globally” and develop their sense of community by getting involved in projects with a wide range of impact; from their own school or region all the way up to the larger global community.

Special keynote speakers at this year’s event include Spencer West and Molly Burke from the Me to We / Free The Children organizations. Spencer captivates all audiences every time he speaks about how to “Redefine Possible.” West lost his legs from the pelvis down at the age of five. Students and adults alike are always mesmerized as he recounts how he climbed Mount Kilimanjaro last year, followed by his walk for water from Edmonton to Calgary – using his hands and a wheel chair.

Molly Burke’s world began to darken at the age of four when she was diagnosed with retinitis pigmentosa, a retinal disease causing vision loss. Burke brings audiences a uniquely young and current perspective on issues many students face each day. Her powerful message is that any challenge in life, whether it’s bullying, mental illness or loss of vision, can be overcome.

We also welcome inspirational presentations from five other guest speakers, Alvin Law, Paul Davies, Dwayne Peace, Connie Jacobs, and Lori Pulliam.

Students will be available for interviews, along with teachers, presenters and organizers, over the lunch hour – 11:15 a.m. – 12:45 p.m.

Date: Wednesday, Feb. 26, 2014
Time: Interview opportunities from 11:15 a.m. – 12:45 p.m.
Place: Foothills Alliance Church –333 Edgepark Blvd N.W.

Note: Principals have a responsibility to limit media coverage only to students approved for interviews. Reporters attending an event are requested to receive permission from a CBE contact before interviewing or photographing students. Thank you for your cooperation in this matter, and for joining us in celebrating public education.

learning | as unique | as every student



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