## news release

## Process started to discuss Western Canada High School team name and logo

For Immediate Release Mar. 5, 2014

Media Relations 403-819-2317

mediarelations@cbe.ab.ca

**CALGARY** — The CBE is working with Western Canada High School on a process to review its logo and sports and activity team name, currently known as the Redmen.

This process was initiated in late 2013. Conversations and consultations have begun and will take place with various groups representing the wider school community. Approaches for the selection and implementation of a possible new name will honour the traditions of the school and the interests of all concerned stakeholders.

The CBE is committed to supporting changes to ensure that schools and the CBE system respect and reflect the diversity of our students, our communities and our city, including First Nations, Métis and Inuit people. Area directors and principals have been encouraged to review school names, mascots and logos to ensure they are fully respectful of all the cultures that make up the Calgary community.

- 30 -

This process is ongoing and is being supported by the CBE. Further details will be released when they are available.