media advisory

Andrew Sibbald School shaves lids in support of Kids Cancer Care Foundation

April 16, 2014

Media Relations 403-819-2317

mediarelations@cbe.ab.ca

For Immediate Release

CALGARY — Media are invited to join students and staff at Andrew Sibbald School who are shaving their heads to raise funds for an initiative that is near and dear to their hearts. What started 10 years ago as an event for the school to show its support for a teacher who had been directly impacted by cancer has now grown into an annual tradition.

Over the past 10 years, the school has raised more than \$215,000 in support of Kids Cancer Care Foundation of Alberta. The initiative has also helped the school to create a culture of compassion, stewardship and selflessness. Many of the students and family members getting their heads shaved at this event have had personal experiences with cancer.

Event Details

Date: Thursday, April 17, 2014

Time: 12:30 – 2 p.m.

Place: Andrew Sibbald School

1711 Lake Bonavista Drive S.E., Calgary, AB

Contact: Tracy Kohan, Assistant Principal or Kathleen Shaver, Learning Leader

403-777-6830

-30-

Note: Principals have a responsibility to limit media coverage only to students approved for interviews. Reporters attending an event are requested to receive permission from a CBE contact before interviewing or photographing students. Thank you for your cooperation in this matter, and for joining us in celebrating public education.

learning | as unique | as every student

