media advisory

June 2, 2014

Media Relations 403-819-2317

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CBE school gives playground friendships a boost with buddy bench

For Immediate Release

CALGARY — Alexander Ferguson School is encouraging friendships and togetherness by installing a buddy bench to help ensure every student has a playmate. The idea of the buddy bench is simple: if a child is sitting on the bench, it means he/she wants to play with someone. Applying this same idea within the greater community, student ambassadors will also gift a bench to Rosscarrock School.

The initiative hopes to foster friendships, teach kids to be compassionate, celebrate inclusiveness and build community. In addition to the benches donated by a local carpenter, students and parents will learn more about friendship through an in-school workshop program delivered by GirlPower. The program will teach the concepts of the GirlPower and GoodGuys programs.

This initiative was possible through the support of Gord Just Carpentry, the Calgary Dream Centre, Home Depot #7063 - Chinook, Cloverdale Paint, Element Land Surveys Inc., GirlPower and parent donors.

Media are invited to attend the official unveiling and gift presentation.

Event Details

Date:	Tuesday, June 3
Times:	9:00 a.m. gift presentation and bench unveiling
Place:	Alexander Ferguson School, 1704 - 26 Street SW,
Contact:	Rebekah Graham, Assistant Principal, 403-777-8270 ext. 2223

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Note: Principals have a responsibility to limit media coverage only to students approved for interviews. Reporters attending an event are requested to receive permission from a CBE contact before interviewing or photographing students. Thank you for your cooperation in this matter, and for joining us in celebrating public education.

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