news release

Western Canada High School teams will be called the Redhawks

For Immediate Release June 26, 2014

Media Relations 403-819-2317

mediarelations@cbe.ab.ca

After an extensive year-long consultation, Western Canada High School has chosen a new name for the school's student teams. The team name is changing from Redmen to Redhawks.

The Redhawks name was the clear choice of students and staff at the school, who completed a survey choosing between five options for a name. The school also consulted with their school council, alumni association, First Nations, Métis and Inuit Elders (members of CBE Elder Advisory Council), CBE leaders and other members of the community in choosing the name.

"The Redhawks name is a fitting choice for Western Canada High School. The name honours our past achievements and traditions. It's a strong and positive symbol that reflects the spirit of our school community and will serve us well in the years to come," said Kim Hackman, principal of Western Canada High School.

The new team name will be used for the 2014-15 school year and beyond.